



Economic Mission to Indonesia with Minister for Foreign Trade and Development Cooperation on 16-19 June 2025

Join the Mission!

The mission offers an excellent opportunity for Dutch companies and knowledge institutions to meet their Indonesian counterparts in 3 different sectors: **Horticulture, Maritime Logistics & Manufacturing and Water**. During this mission, Dutch companies and organizations can:

- Explore the Indonesian market and further investigate opportunities;
- Meet business partners, clients, and government representatives through one-on-one matchmaking, company visits, and networking events;
- Expand and strengthen their network in Indonesia.

With the Dutch Minister for Foreign Trade and Development and the Chair of VNO-NCW present, you can expand your network at a high level and sign important agreements for additional visibility of your project or investment. The expected outcome is more collaboration and economic activities within the 3 chosen sectors: **Horticulture, Maritime Logistics & Manufacturing, and Water**. All these sectors have proven immense potential, also given the great ambitions from the new government in Indonesia. The mission provides an opportunity for the Netherlands to leverage these opportunities with its expertise.

Overview of Indonesian Economy

- **Large Market:** 290 million inhabitants;
- **Growing Workforce:** Young workforce with increasing purchasing power;
- **Growing Economy:** GDP is €1.4 trillion and is growing rapidly at 5% per year (16th largest economy);
- **Strategic Location:** Located in Southeast Asia and regional trade agreements provide access to 33% of the world's population and global GDP;
- **OECD Candidate:** Indonesia is a candidate member of the OECD (Organization for Economic Cooperation and Development);
- **Indonesia-EU CEPA:** Negotiation for CEPA (Comprehensive Economic Partnership Agreement) between the EU and Indonesia are ongoing and the intention is to sign it within 2025;
- **Trade between the Netherlands and Indonesia:** €7 billion;
- **The Netherlands is the largest European investor in Indonesia:** over €1.9 billion invested in 2024.

Areas of Collaboration in Indonesia

- Extreme weather, land subsidence, and rising sea levels put pressure on **food production and water security**, especially in densely populated areas like Java. Strengthening **climate-adaptive agriculture and water management** is critical to ensuring long-term sustainability;
- Indonesia's vast archipelago depends on efficient maritime transport and water infrastructure, but ineffective logistics and aging water systems create bottlenecks. Upgrading **port efficiency, smart logistics, and resilient water infrastructure** is key to sustaining economic growth and development;
- Rapid urban expansion is increasing demand for **clean water, food security, and resilient infrastructure**, particularly in growing megacities like Jakarta. This creates a strong need for **smart water systems, efficient food supply chains, and sustainable urban planning**, areas where Dutch expertise can play a crucial role.

Three Tracks of the Mission

1. **Horticulture:** Food security is a priority for Indonesia. The Indonesian government is currently exploring innovative solution and technology in horticulture. At the same time, the Dutch government is developing a multi-year approach (combi-track) to improve and make Indonesian food system more sustainable, with current focus on sustainable horticulture in North Sumatra Province (but also open nationwide).
2. **Maritime Logistics & Manufacturing:** As the world's largest archipelago, Indonesia relies on maritime transport. Its strategic location makes it a key hub. To increase competitiveness while meeting climate goals, maritime stakeholders seek efficient and sustainable maritime solutions, where Dutch expertise can complement.
3. **Water:** Indonesia faces water challenges from rising sea levels, extreme weather, and land subsidence, especially in the coastal regions. Dutch expertise in water and delta technologies can support water security, building on an existing bilateral Memorandum of Understanding.

On the next page you can find more relevant information and opportunities for your sector!



Water Track

Water Sector in Indonesia: Progress and Opportunity

Indonesia has vast water resources, including over 6,000 rivers, 81,000 km of coastline, and high annual rainfall, yet the country faces severe water management challenges. Despite its abundance of water resources, their distribution is uneven; densely populated regions, such as Java, experience significant water stress. The three main causes of Indonesia's water challenges are pollution, water scarcity, and inefficient infrastructure.

With a population of over 290 million and one of the fastest-growing economies in Southeast Asia, Indonesia urgently needs to improve water access, wastewater treatment, and coastal resilience. A greater focus on **business-to-business collaboration** is essential for facilitating technology transfer, attracting private investment, and developing innovative solutions such as smart water management, wastewater treatment, and effective water resource management across urban and industrial sectors. Given the Netherlands' long history of cooperation with Indonesia in the water sector, Dutch businesses are well-positioned to contribute innovative solutions. The government actively seeks foreign expertise and investment, creating strong opportunities for international collaboration.

Why Join This Mission?

For Dutch companies and organizations, Indonesia represents a **high-potential market** in various water-related sectors. Demand is growing for:

- **Drinking water solutions**, improving distribution and quality;
- **Wastewater treatment innovations**, both for industrial and municipal use;
- **Smart water management**, using technology to optimize water use;
- **Coastal protection and flood resilience**, leveraging Dutch expertise in nature-based solutions

There is also significant funding available through institutions such as the Asian Development Bank (ADB) and Invest International, supporting foreign investment in infrastructure and sustainable development.

Program Highlights

During the upcoming mission, there will be opportunities to engage with both Indonesian government officials, industries, and businesses, participate in matchmaking sessions, and visit potential project sites. We believe that introducing Dutch water innovations to Indonesia could create a significant impact, unlock new business opportunities, and contribute to sustainable development. The program will consist of:

- **Meeting with government officials** to discuss policy frameworks and regulations;
- **Business-to-business match-making sessions** with key industry players;
- **Project visit in Semarang** to showcase water infrastructure challenges and solutions;
- **Networking events** to strengthen business connections and explore potential partnerships.

This mission will be attended by many Indonesian stakeholders in the water industry. Examples of potential attendees include:

- Government institutions;
- National and Local State-Owned Enterprises in the water Sector;
- Private Companies (industrial estates, equipment/technology providers, importers, distributors, other partners);
- Business Associations;
- Knowledge Institutions.

Register: bit.ly/EconomicMissionIndonesia

Contact

For questions about the Economic Mission to Indonesia on Water track, please contact jak-ea@minbuza.nl